

ABSTRACT OF THE DISCLOSURE

A high-quality image forming apparatus that is capable of accurately adjusting the size and position of an image during image formation on a second surface of a transfer material, even when there has been expansion/contraction of the transfer material due to thermal fixing after image formation on a first surface thereof, to thereby avoid image displacement during two-sided image formation and multiple image formation. A pulse adjusting section sets a second number of pulses of the image clock corresponding to a distance from BD signal detector to the write start position of the latent image during image formation on the second surface, to a number of pulses different from a first number of pulses of the image clock corresponding to a distance from the horizontal synchronization signal detecting device to the write start position of the latent image during image formation on the first surface, based on the first number of pulses of the image clock during image formation on the first surface, in accordance with an expansion/contraction ratio of the transfer material after fixing of the image on the first surface.